

Contract # 48641

Schedule Dates 10/15/12-10/21/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (28
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5242 10/15 ADD (28099)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5242
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,100.50
Net Total \$153,569.50
Sales Tax

| WHDH Boston (WHDH) | | |
|---------------------|------------|---------------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2012 | 127 | \$180,670.00 |
| Grand Total: | 127 | \$180,670.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|----------|
| 1.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 4 | :30 | 6A- 6:30A (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$750.00 | \$3,750.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 2.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 9A- 9:30A (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 3.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 9:30A- 10A (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 4.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 10A- 11A (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$850.00 | \$4,250.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 5.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 11A- 12P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$850.00 | \$4,250.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 6.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 12P- 12:30P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 7.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 12:30P- 1P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 8.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 1P- 2P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$900.00 | \$4,500.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 9.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 2P- 3P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$600.00 | \$3,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 10.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 3P- 3:30P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$600.00 | \$3,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 11.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 3:30P- 4P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$600.00 | \$3,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 12.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 4P- 4:30P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,200.00 | \$6,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 13.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 4:30P- 5P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,500.00 | \$7,500.00 | WHDH Boston (WHDH) | | 10/11/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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Phone/Fax 5242
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Account Types Standard
Billing Type Comments

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Charles Shiebler
CO-OP No
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Demo
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Commission % 15.00
Commission \$27,100.50
Net Total \$153,569.50
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WHDH Boston (WHDH)
By Broadcast Month
Oct. 2012 127
Grand Total: 127

Rate
\$180,670.00
\$180,670.00

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|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|--------------------|----------|----------|
| 14.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 5P- 5:30P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,800.00 | \$9,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 15.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 5:30P- 6P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$2,000.00 | \$10,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 16.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 11P- 11:35P (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$3,000.00 | \$15,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 17.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 11:34P- THE TONIGHT SHOW W/ JAY LENO | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,600.00 | \$8,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 18.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 3 | :30 | 1:36A- Last Call with Carson Daly | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 19.0 | Normal Line / SPOT | 10/15/12-10/18/12 | 4 | :30 | 4:30A- Early Today | 10 | X | X | X | X | | | | 10 | \$100.00 | \$1,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 20.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 4 | :30 | 5A- 5:30A (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$350.00 | \$1,750.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 21.0 | Normal Line / SPOT | 10/15/12-10/19/12 | 4 | :30 | 5:30A- 6A (ET) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$350.00 | \$1,750.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 22.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 7:57P- THE VOICE | 2 | | | | | | | | 2 | \$15,000.00 | \$30,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 23.0 | Normal Line / SPOT | 10/16/12-10/16/12 | 3 | :30 | 7:57P- THE VOICE | 1 | | 1 | | | | | | 1 | \$15,000.00 | \$15,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 24.0 | Normal Line / SPOT | 10/16/12-10/16/12 | 4 | :30 | 9P- PRESIDENTIAL DEBATE | 2 | | 2 | | | | | | 2 | \$5,000.00 | \$10,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 25.0 | Normal Line / SPOT | 10/17/12-10/17/12 | 4 | :30 | 9P- Law & Order SVU | 1 | | | 1 | | | | | 1 | \$3,000.00 | \$3,000.00 | WHDH Boston (WHDH) | | 10/11/12 |
| 26.0 | Normal Line / SPOT | 10/19/12-10/19/12 | 3 | :30 | 9P- GRIMM | 1 | | | | | X | | | 1 | \$5,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 10/11/12 |

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Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

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Phone/Fax

5242

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

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\$180,670.00

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